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(Photos available upon request)

**GASPARILLA MUSIC FESTIVAL ANNOUNCES TRAVEL PACKAGES FOR 2015**

Festival Partners with CID Entertainment

Tampa, Fla. (Oct 16, 2014) - The Gasparilla Music Festival (“GMF”) announced this week that it will be offering travel packages for attendees to its fourth annual festival taking place March 7-8, 2015 in Tampa, Florida. The packages include weekend passes for the festival along with two nights’ accommodations in downtown Tampa.

“These travel packs are an incredible way to experience GMF and Tampa,” said Ty Rodriguez, GMF’s executive director. “The festival is just steps from the hotel which is right in the middle of our downtown’s growing cultural district and newly constructed Riverfront.”

GMF, which this week announced a sellout of its allotment of discounted “Early Bird” VIP tickets, saw a notable increase in attendees coming into Tampa from other states and staying for multiple days during its 2014 festival. Organizers partnered with CID Entertainment to create the travel packages to address the growing demand.

“We could see that we were tapping into the recent growth of cultural tourism and the long established popularity of spring break in Florida, but we also realized that there was more we could be offering in terms of customer service and ‘one-stop shopping’ to meet travel demands,” said Mr. Rodriguez. “So, naturally we went to CID who is the leader in this segment of the travel industry.”

Since 2007, CID Entertainment has been providing fans of live music with premium, hassle free service to meet their music travel needs. The company has worked with some of the world’s largest acts as well as the country’s biggest music festivals including Bonnaroo, Coachella Valley Music and Arts Festival, and Lollapalooza.

The two packages currently available for the 2015 Gasparilla Music Festival are the “VIP GMF Travel Package for Two” and the “GA GMF Travel Package for Two”. Both packages include two nights hotel accommodations for two people at the Courtyard Tampa Downtown, two 2-day tickets to the festival, two limited edition GMF posters, two GMF merchandise gifts, and a dedicated on site check-in host.

Full details and pricing can be found at [www.cidentertainment.com/events/gasparillamusic/](http://www.cidentertainment.com/events/gasparillamusic/)

**About Gasparilla Music Festival**

The Gasparilla Music Festival is a Florida non-profit 501(c)3 corporation that organizes a two day music festival in downtown Tampa each year during the second weekend of March. The

organization is involved throughout the year in several initiatives including providing scholarships to music students and instruments to students through its Recycled Tunes program. The 2014 festival drew more than 16,000 attendees into downtown Tampa's Curtis Hixon and Kiley Gardens parks along the banks of the scenic Hillsborough River to listen to more than 40 bands perform on four stages.

For more information visit: [www.gasparillamusic.com](http://www.gasparillamusic.com)

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